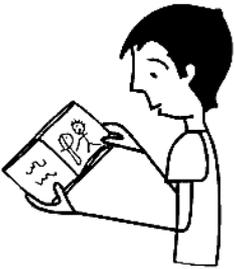


Yayasan Tunas Aksara



Saya Suka Membaca

Annual Report 2014



Yayasan Tunas Aksara

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Registered Charity No:

699/10.2/31.72.06/-1.848/2015

Overview

2014 has been a year of huge change for the Saya Suka Membaca program, achieving many of the goals that we set for ourselves and continue to develop the quality of our program and our ability to serve children in poor communities by training and equipping their teachers. It remains a huge privilege to be able to serve with committed and gifted partners as we seek to achieve our vision of “Children in poor communities learning to love reading.”

Highlights from 2014

Saya Suka Membaca becomes Yayasan Tunas Aksara

In October we formally established the program as a charitable foundation in its own right, under the name of **Yayasan Tunas Aksara**, or “The Shoots of Literacy”. This comes with increased administrative and legal responsibilities, but will allow us to receive donations from a greater range of sources and ultimately to make our program more effective and sustainable. Yayasan Tunas Aksara was officially founded on 1st October 2014, and recognised by the Ministry of Law and Human Rights on the same date.

A New Office

The registration required us to set up an independent office instead of sharing space, which we achieved in June before the charity was legally registered. Our team spent weeks searching for a good location at the right price, eventually finding our current office in Kelapa Gading, North Jakarta.

Diversified Funding

One of our major goals has been to diversify our sources of funding so that we are less reliant on large donations and receive a greater proportion of our income from within Indonesia. A glance at our financial summary demonstrates that we’ve achieved this goal, in no small part down to the hard work of Sha-Rin Low, our fund-raiser in chief!

Improvements in Curriculum, Materials and Training

We continue to refine our curriculum, teaching materials, books and training sessions in response to feedback from the teachers we partner with, and from the results from our improved program of testing and evaluating results. For the most part, this has involved simplifying our materials and training content so that teachers can learn to use them faster and to teach better. There is still room for improvement, but thanks to the hard work of our team our curriculum and materials are the best they’ve ever been.

The Main Thing

All of these developments are in support of our main goal: achieving the vision of “children in poor communities learning to love reading”. Although we have had to limit some of our activities due to a shortfall of funds, the “Year in Numbers” section of this report demonstrates the program’s impact.

Looking Ahead

Much remains to be done in 2015 and beyond. Our key priorities for 2015 are:

- 1) **Training, curriculum and materials** – further improve our curriculum in response to test results and feedback.

- 2) **Staff development** – invest in our staff to develop the quality of the training and mentoring they provide
- 3) **Legal and Organisational** - complete the wide range of registrations required now that we are a legal foundation, from our operational licences to tax and social security payments, and improve our organisational structures so that the charity operates smoothly, and we can focus our efforts where they are most needed – on teachers and the children they teach.
- 4) **Financial** – continue to diversify our sources of funding, and to improve the efficiency of our operations so that we can serve more children at any level of funding.

Once again, we'd like to take this opportunity to thank you for your ongoing interest and support of the I Love Reading program, as we work together to encourage the "shoots of literacy" (Tunas Aksara) and open the door to lifelong education for children in poor communities across Indonesia.

Yayasan Tunas Aksara Leadership Team

Yayasan Tunas Aksara in Numbers

	2013	2014
Children taught	898	773
Teachers trained	32	31
Partner schools	-	25
Members of staff	4.5	4
Volunteers	5	5
Days of teacher training	20	10
Mentoring visits	130	16
Books produced	13,924	-
Program Income (IDR)*	576,242,000	373,778,000
Percentage local income	1%	25%
Program Expenditure (IDR)*	525,765,000	415,756,000
Cost per child (IDR)	585,484	537,847

* Nearest 1000 IDR

I Love Reading 2014: In Pictures

New Office!



A visit to Cilincing



Testing



2014 Financial Summary

Historical Income and Expenditure in Indonesian Rupiah (IDR)*:

	2014	2013
Income	373,656,897	578,242,256
<i>Local</i>	87,450,000 (23%)	7,928,448 (1%)
<i>International</i>	280,255,472 (75%)	568,313,808 (99%)
<i>Sales</i>	5,951,425 (2%)	0 (0%)

Program Expenditure by category:

Cost Centre	2014 (IDR)	%
Personnel Costs	207,472,000	50%
Direct Program Costs	111,061,047	27%
<i>Curriculum Production</i>	75,347,330	18%
<i>Training and Mentoring</i>	28,935,316	7%
<i>Testing</i>	6,778,401	2%
Support Costs	85,187,856	20%
<i>Office Rental</i>	46,794,000	11%
<i>Office Costs</i>	29,618,856	7%
<i>Yayasan Establishment (2014)</i>	8,775,000	2%
Non-operating expenses (<i>exchange rate etc</i>)	12,035,235	3%
Total	415,756,138	100%